



How is the Coronavirus impacting your business and your workers?

Dear Suppliers,

Better Buying™ is concerned about the impact the Coronavirus is having on your companies and your workers, especially in light of recent reports about last-minute changes to payment terms and other poor practices. Could you take [this short, three-minute survey](#) so we can understand exactly how you are being impacted?

Take the micro-survey now!

Using this data, Better Buying™ will build out an evidence-based guideline for brands and retailers so their purchasing practices support sustainable partnerships with suppliers during these challenging times. **Please complete the survey by the end of March.**

Thank you for your support as we work to promote sustainable partnerships in the midst of this pandemic.

Sincerely,

The Better Buying™ Team

