

Case study



OVERVIEW

We recognise our responsibility to take a proactive stance in responsible sourcing.

We partnered with the Better Buying Institute and used their survey to invite all of our suppliers to provide feedback on our purchasing practices, and raise any potential issues that may arise in the course of our business. We want our suppliers to know that we understand our responsibility to drive continuous improvements, and the Better Buying Initiative collaborative approach was extremely useful to strengthen our supplier relationships.

BENEFITS

The Better Buying™ survey data

- Provided us with anonymous data without affecting our relationships with suppliers
- Helped us design a tailored supplier plan focusing our resources in the right place
- Helped us narrow down key improvement areas with our suppliers
- Will help us build more resilient supplier relationships and supply chains
- Will help us drive resource efficiencies

We intend to repeat the survey to gather year-on-year progress indicators.