



Take your Better Buying™ ratings to the next level

This fall, join Better Buying™ as we design and test **Learning Loops**: a continuous, two-way improvement process between buyers and their suppliers. Diving deep into your 2018 Better Buying™ ratings, we will collaborate with you and your suppliers to identify specific opportunities for improving purchasing practices, develop custom micro-surveys and KPIs to measure success, and provide support as you engage in the change process. The goal of Learning Loops is **to promote sustainable partnerships and mutually beneficial outcomes**.

Who is eligible to participate?	Current subscribers to the Better Buying™ platform who received a company report from the 2018 ratings cycle are invited to participate in phase one of the pilot project. Additional subscribers from the 2019 ratings cycle will be eligible in phase two.
How will my company benefit?	A primary benefit of participation is strengthened supplier partnerships with mutually beneficial outcomes. Additional benefits include: <ul style="list-style-type: none">➤ Building on your Better Buying™ rating with a customized action plan and timely feedback from your suppliers➤ Developing a business case to increase internal alignment and buy-in for implementing targeted improvements to purchasing practices and related impacts➤ Co-designing a system that can be scaled to change the industry standard on purchasing practices➤ Becoming an industry leader and kick-starting industry-wide change toward improved purchasing practices➤ Receiving support in creating actionable change and achieving measurable business benefits These benefits are available to Better Buying™ subscribers at no additional cost .
How do I get involved?	Contact kelly.allen@betterbuying.org by Friday, October 11th to indicate your interest and learn more. Space is limited!

We look forward to partnering with you and creating meaningful change through our collaborative Learning Loops.



We look forward to your participation in the first ever Learning Loop!

Below are additional details about the Learning Loop process. Please contact kelly.allen@betterbuying.org with any questions.

What is my company being asked to do?	<ol style="list-style-type: none"> 1. With support from Better Buying™ and input from your suppliers, identify business practices that are ripe for improvement 2. Select one practice to focus on during the pilot 3. Identify suppliers to partner with during the pilot 4. Discuss the selected practice and potential solutions during 60-minute webinars, facilitated by Better Buying™ 5. Identify one solution to test, develop KPIs to measure sustainability impacts (with Better Buying™ support) 6. Implement the changes over an agreed timeline and complete micro-surveys at regular intervals 7. Share your experiences at key points throughout the pilot with Better Buying™ to contribute to system refinement and improvement
What is the time commitment?	<ul style="list-style-type: none"> ➤ Once priorities have been identified, participating in Learning Loops will require no more than 10 hours of time over the course of the pilot ➤ Micro-surveys throughout the cycle will take two to three minutes to answer ➤ A full Learning Loop will adjust to the cycle time of the related process and product category
How much does it cost to participate?	Participation is open to current Better Buying™ subscribers at no additional cost.
Will my company's results be shared publicly?	<ul style="list-style-type: none"> ➤ With your permission, supply chain successes will be disseminated through case studies, blogs, articles, industry presentations, etc. ➤ Companies wishing to be publicly recognized will be featured with their permission ➤ During the pilot, we will guarantee anonymity and confidentiality for individual respondents