

## JOB ANNOUNCEMENT—BETTER BUYING INSTITUTE

### SURVEY RESEARCHER—TEMPORARY

[Better Buying Institute](#) (BBI) is a young organization working to transform the way global supply chains work, BBI's primary activities include: (i) independent research, (ii) the operation and management of a ratings and evaluation platform on which suppliers provide information about their buyer customers relating to various aspects of purchasing practices and (iii) projects and training on supply chain industry practices to support innovation and promote change. Better Buying Institute reimagines supply chain sustainability, leveraging data to strengthen supplier-buyer relationships and improve purchasing practices that drive profitability while protecting workers and the environment.

#### **About the Opportunity**

Better Buying Institute is seeking a **temporary Survey Researcher** who will use their research skills to help carry out key aspects of Better Buying's work. Under the management of Better Buying's Vice President of Research, the Survey Researcher will contribute to the publication of Better Buying's annual Index report, the preparation and launch of the second annual Better Buying Partnership Index ratings cycle, and other ongoing reporting and analysis as needed. The Survey Researcher will also support other projects and administrative work as assigned by the Vice President of Research.

#### **Roles & Responsibilities**

**Data Collection.** The primary responsibility will be to assist the Vice President of Research in preparing for and carrying out the second annual Better Buying Partnership Index ratings cycle during October 2022. Make necessary revisions to the survey instrument using Alchemer, share survey links with Better Buying's subscribers and supplier database, track survey responses, and send email reminders as needed.

**Data Analysis.** Under the supervision of the Vice President of Research, conduct data analysis for the annual Better Buying Purchasing Practices Index report using data collected during the 2022 ratings cycle. Meet key milestones for on-time publication.

**Data Visualization and reporting:** Design and maintain user-friendly data visualizations and dashboards using survey datasets.

*Qualifications should include:*

- A research-based university degree (Master's preferred) in data analytics, global supply chains, sustainability, economics or advanced statistics with experience carrying out survey research preferred but relevant work experience will be considered as well
- Advanced skills and experience utilizing both quantitative and qualitative data collection and analysis methods and interpreting the results of statistical analysis
- Able to work remotely with minimal supervision and communicate effectively
- High ethical standards and personal integrity
- Software skills in using: SPSS, NVIVO, Alchemer (or related survey software), Excel, Google Sheets, PowerBi, and other related tools
- Fluency in English, both oral and written

- If based in North America, must be legally authorized to work in the United States without the need for employer sponsorship.

### **Details**

This is a part-time, temporary position for two to three days (16 to 24 hours) per week for up to 14 weeks during the months of July through October. You will work remotely from your home and report to Better Buying's Vice President of Research. Compensation is competitive and commensurate with experience.

*Better Buying Institute is an equal employment opportunity employer and considers all applicants for employment regardless of race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression and any other characteristic protected by federal, state, or local laws.*

### **To Apply**

Applicants should send to [apply@betterbuying.org](mailto:apply@betterbuying.org):

- A cover letter and CV
- Sample work that demonstrates experience carrying out survey research (research report, dissertations etc.)
- Two professional references

You must include "Survey Researcher - Temp" as the subject line of the email. Questions concerning this position should be sent to the email address above.